Philips
VisaPure Essential

Facial Cleansing System, Multi-speed

Sonic Technology, Advanced Dual Motion
1 Normal brush
1 Exfoliation brush

SC5274/10

Gentle deep cleansing for healthy looking skin

10x more effective than hand cleansing at removing makeup

Philips PureRadiance Facial Cleansing System uses unique Sonic technology with Advanced Dual Motion (Sonic pulses + gentle rotations) to thoroughly remove makeup, dirt and residue for healthy looking, soft and radiant skin.

10X more effective than hand-cleansing*
- Sonic Technology with Advanced Dual Motion combines Sonic pulses and gentle rotations

As gentle as your hands; can be used twice per day
- 1 minute timer for the full face
- Gentle Cleansing and Deep Cleansing Settings

It easily integrates in your current routine
- Includes charging and drying stand
- 30 minutes of cordless use, 6 hour charge
- Philips PureRadiance can be used in the shower

Leaves your skin feel soft and smooth
- Philips PureRadiance comes with a range of additional brushes

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Highlights

Additional Brushes

Philips PureRadiance comes with two brush heads: one for normal skin for everyday use and an exfoliating brush to gently remove dull and dead skin cells for weekly use. A sensitive skin brush for daily use is available separately.

Charging Stand

The stand elegantly complements the iconic design of Philips PureRadiance. It holds the brush, taking less space and letting air naturally dry the used brush. When connected it fully charges Philips PureRadiance in 6 hours.

Dual Motion

The brush rotates and vibrates. The vertical pulsating movement gently breaks up surface impurities including dirt, dead skin cells and make-up residues. The rotating movement sweeps the impurities away, leaving the skin more deeply cleansed.The coordinated movements of the bristles give you a thorough and comfortable cleansing experience.

Rechargeable

When fully charged, Philips PureRadiance has cordless power for 30 uses, equivalent to 15 days when used twice per day.

Skin Zone Timer

The face can be divided into three zones:T-zone, left cheek and right cheek. Philips PureRadiance suggests to change face skin area after 20 seconds with a short pause. The full program lasts 1 minute after which Philips PureRadiance automatically switches off after to prevent overtreatment.

Waterproof

Philips PureRadiance is waterproof and can be easily used in the shower.

2 Speed setting

Philips PureRadiance provides 2 different speed settings: speed one, 'gentle cleansing,' for a mild and soft cleansing, and speed two, 'deep cleansing,' for a comfortable yet more intensive cleansing.

Specifications

Benefits

- Exfoliating: Removes more dead skin cells than manual cleansing
- Absorption: Improves the absorption of your skin care product
- Gentle: as gentle on your skin as manual cleansing
- Microcirculation: Improves microcirculation for more radiant skin
- Skin cleansing: 10X more effective than hand-cleansing at removing makeup

Ease of use

- 2 Speed settings: Gentle and Deep cleansing
- Cordless: up to 30 uses without charging
- Timer: Skin zone timer for 3 areas
- Water resistant: Can be used under the shower
- Battery indicator: Illuminated icon indicates battery life
- Handle: Slim ergonomic design
- Stand: Charging and storing stand

Service

- Warranty: 2-year limited warranty

Application areas

- Face and neck: Cheeks, Chest, Chin, Forehead, Neck, Nose

Items included

- Brush heads: Normal skin brush head, Exfoliation brush head
- Instruction for use: Quick start guide, User manual
- Power adapter: 100 - 240 V adapter
- Stand: Charging and drying stand

Power

- Charging time: 6 hours
- Power system: Rechargeable battery
- Running time: 30 uses of 1 minute each
- Voltage: 100-240 V

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* Source: Internal study performed in The Netherlands in 2011 with 21 women comparing cleansing using PureRadiance with cleansing by hand